**RULES AND REGULATIONS FOR DB FIESTA VIDEO CONTEST**

***EXCLUSIVE (FTMK) CATEGORY***

DB Fiesta is an event organized by Fakulti Teknologi Maklumat dan Komunikasi, Universiti Teknikal Malaysia Melaka (UTeM) to cultivate the knowledge of database concepts among school, college and university students in a fun and creative way through video making using multimedia technology.

**Theme:**

Participants must present elements of database knowledge in the video in a form of arts such as playing musical instruments, acting, singing, performing traditional arts (dance, *dikir barat*, *boria* etc), choral speaking and other creative art performances.

The database topics that can be presented includes (but not limited to):

* Database concepts – Database introduction, DBLC, DBMS
* Database design – conceptual, logical and physical designs: relational model, ERD, relationships, normalization
* Structured Query Language (SQL) – DDL and DML: insert/update/delete, selection, projection, aggregation, joins, set operations

**Eligibility:**

For the Exclusive (FTMK) category, participants must be enrolled in BITP 1323 Database course in Semester 2 2020/2021.

**Competition Requirement and Submission:**

Entry must be in a team within the same program (for example BITD, BITS etc) with a maximum of four students per team.

Each team must submit a video related to the theme with the following standards:

* The video must not exceed four minutes in length.
* The video must be in MP4 format.
* The minimum video resolution is 1280 x 720 for HD.
* The video must use Malay or English language only.
* The video must be original and have never been submitted to any contests or used for other purposes.
* The video can be produced using any development platform or software.
* Only ONE submission is allowed for each entry.
* The video must be uploaded in the participant’s shared Google drive and permission must be given for the video to be downloaded by the organizer. The participants will be required to fill in the submission form and include the link to the Google drive for the video in the form.
* The video must be U-rated as in Malaysia's motion picture rating system (pornographic, racist, illegal or otherwise inappropriate videos will be automatically disqualified from the competition).
* All music, images and graphics used MUST be credited or acknowledged in the closing credits. It is the participant’s responsibility that the video does not infringe the rights, including but not limited to, copyright or intellectual property etc. of another person, group or entity. All the materials used must be copyright free, original, or permission from the owner is required.

**Timeline:**

The timeline for the contest is as follows:

|  |  |  |
| --- | --- | --- |
| **Event** | **Important Dates** | **Method** |
| Registration | By 15th May 2021 | Google form:  *Please refer to this link:* [*https://forms.gle/ujX8Qh4yRsJyLi1e7*](https://forms.gle/ujX8Qh4yRsJyLi1e7) |
| Fees Payment | By 31st May 2021 | Electronic Fund Transfer (EFT) or Cheque  *Please refer to payment information page (link).* |
| Video Submission | By 6th June 2021 | Google form:  *Please refer to this link:*  [*https://forms.gle/gTJsCXPaL8u158ji7*](https://forms.gle/gTJsCXPaL8u158ji7) |
| Video ‘Likes’ duration | 11th – 16th June 2021 | Facebook page |
| Winner Announcement | 18th June 2021 | FTMK Facebook Live / FTMKTV |

**Judging Criteria and Selection of Winners:**

The winners for the best video productions will be selected by a panel of judges based on the content, video quality, creativity, originality, and entertainment value. The judges’ decision will be final.

The winners for the most likes videosin each category will be decided based on the highest number of ‘likes’ for the video.

The winners will be announced on 18th June 2021 through a live event.

**Prizes:**

1st Place – RM 300 + e-certificate + SMP points

2nd Place – RM 200 + e-certificate + SMP points

3rd Place – RM 150 + e-certificate + SMP points

Most ‘likes’ – RM 100 + e-certificate + SMP points

**Reserved Rights:**

The organizer reserves the right to modify the competition rules and/or submission procedures as deemed necessary should a technical issue arise during the competition. The organizer also reserves the right to make clarifications with regards to the competition rules as deemed necessary.

By submitting the video to the contest, the participant grants the organizer the rights to use, reproduce, and distribute the video in all media whether now known or hereinafter created. All work will be given credit to the creators.